

Business planning for headache services

Meeting objectives

- To support managers and service commissioners to understand why they need to focus on improving access to management of headache and migraine
- Provide practical information and support for business planning

At the end of the meeting participants will

- Understand why they should review services for people presenting with headache and migraine
- Understand how their own area is performing and how can data help with business planning
- Understand how to effectively engage with business managers and commissioners involved in the provision of headache services
- Understand how to align with the priorities, objectives and language used by business managers & local commissioners
- Have practical advice on how to present a “case for change” to non-clinical stakeholders to drive service optimisation and change in your service
- Have examples of how an injection service has been established

Virtual – Thursday, 3 February 2022

Meeting agenda

- 14:00** **Welcome and introduction**
Sue Thomas, Independent Healthcare Consultant & Julie Riley, Deputy Director of Strategy, The Walton Centre NHS Foundation Trust
- 14:15** **Why services need to be reviewed and how we did this in Oxford**
Dr Richard Wood, GP with a Special Interest in Headache, Oxford University Hospitals NHS Trust

The following sessions will be interactive to allow delegates to get maximum benefit.

- 14:45** **Developing a business case – what information is required and where can we find it?**
Sue Thomas
- 15:15** **What stakeholders do we need to involve / how should we engage with senior managers**
Julie Riley
- 15:30** **Q&A and discussion**
- 16:00** **Closing remarks and available resources to support you moving forward**