

Business planning for MS services

Meeting objectives

- To support managers and service commissioners to understand why they need to focus on improving MS services
- Provide practical information and support for business planning

At the end of the meeting participants will

- Understand why they should review services for people presenting with MS
- Understand how their own area is performing and how can data help with business planning
- Understand how to effectively engage with business managers and commissioners involved in the provision of MS services
- Understand how to align with the priorities, objectives and language used by business managers & local commissioners
- Have practical advice on how to present a “case for change” to non-clinical stakeholders to drive service optimisation and change in your service
- Have examples of how an MS service has been established

Virtual – Wednesday, 16 March 2022

Meeting agenda

- 14:00** **Welcome and introduction**
Sue Thomas, Independent Healthcare Consultant & Julie Riley, Deputy Director of Strategy, The Walton Centre NHS Foundation Trust
- 14:15** **Setting up a service**
Ruth Stross, MS Nurse Specialist, Epsom and St Helier University Hospitals NHS Trust
- 14:40** **My role as an MS coordinator**
Jenny Ledsam, MS Service Line Manager and Care Coordinator, University Hospitals Plymouth NHS Trust

The following sessions will be interactive to allow delegates to get maximum benefit.

- 15:05** **Developing a business case – what information is required and where can we find it?**
Sue Thomas
- 15:25** **What stakeholders do we need to involve / how should we engage with senior managers**
Julie Riley
- 15:45** **Q&A and discussion**
- 16:00** **Closing remarks and available resources to support you moving forward**

